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FOR IMMEDIATE RELEASE

## **WHENTOWORK, INC., RELEASES WHENTOHELP**

### **Volunteer Scheduling Solution Solves Charity Woes**

**TUSTIN, California – January 1, 2008** – WhenToWork, Inc., makers of online employee scheduling software, today announced the release of WhenToHelp.com, online scheduling software for charities and other volunteer-based organizations. The company also announced it would provide free subscriptions of WhenToHelp Lite to qualifying charities.

Four in five charities registered with the IRS—an estimated 174,000 organizations—use volunteers, according to a brief from the Corporation for National and Community Service. And, as the brief notes, charity organizations face losing those volunteers if they are not effectively managed.

“Turnover is a costly problem for any organization,” says WhenToWork Director of Operations Mary Adzich “but for a volunteer-based charity it can be catastrophic. We created WhenToHelp to make scheduling and communication easier for organizers and the volunteers they manage.”

“Our formula is very simple: Help organizations keep volunteers happy. When volunteers are happy, they’re more likely to stay and to encourage others to join them.”

Adzich says the key to WhenToHelp is its cross-matching capabilities. The service stores volunteer availability and preferences, which can then be matched to the organization's needs. The program returns the optimal schedule in seconds and, once published, volunteers receive their schedules by email and are able to log on to submit updates, contact other volunteers or change their preferences.

Online volunteer management and scheduling saves organizers time and phone calling, but it's only half the battle, according to Adzich. The other half, she says, is timely communication.

“Last-minute changes are a reality with service organizations,” says Adzich. “The most successful volunteer-based groups are those flexible enough to quickly reschedule or redirect volunteers without compromising the quality of services they provide to the community.”

WhenToHelp notifies volunteers of changes through email or text message, and organizers can set preferences to automatically accept changes or to require approval before updates are made. The program is accessible from any computer with an Internet connection and has an easy-to-use, drag-and-drop interface.

WhenToHelp and WhenToHelp Lite are available through online subscription at [WhenToHelp.com](http://WhenToHelp.com). WhenToHelp subscriptions start at \$15 per month, based on duration and number of users. Discounts are available for multi-month, pay-ahead subscribers. Paid subscriptions allow greater flexibility and customization, and remove all restrictions on the number of shifts and volunteers that can be added.

A 30-day free trial is available at [WhenToHelp.com](http://WhenToHelp.com). Qualifying charities – US 501(C)3 organizations and Canadian Registered Charities – can apply for extended free use beyond the trial period.

### **About WhenToWork, Inc.**

WhenToWork is a leading provider of online employee and volunteer scheduling systems for business owners and managers, charity organizations and non-profits. Its flagship solutions, WhenToWork and WhenToHelp, simplify the management of staff scheduling and one-to-many communications. The company's mission is to provide fast, reliable and affordable quality services to all customers. Founded in 2000, WhenToWork is based in Tustin, California, and serves small, medium and large companies nationwide. More information can be found at [www.whentowork.com](http://www.whentowork.com).

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If you'd like more information about this topic, or to schedule an interview, please contact Ginny Apke at (949) 481-4701, or email to [press@when2work.com](mailto:press@when2work.com).

### ADDITIONAL TOPICS OF INTEREST

- Hurricane Katrina Relief Efforts Drive Creation of WhenToHelp
- WhenToHelp Subscriptions Free To All Qualified Charities
- Siblings Meld Math, Communications and Science Careers to Solve Organizational Need
- Philanthropic Commitment Brings Orange County, California Company New Business Success

### TESTIMONIALS, AWARDS, AND INDUSTRIES SERVED

- WhenToWork, Inc., customer testimonials: <http://whentowork.com/testimonials.htm>
- WhenToWork Leads Public Transit Agency to Innovation Award
- Client Industries: Emergency medical services, police and security services, parks and recreation, universities, food services, hospitality sector, retail stores, libraries, medical, city services.